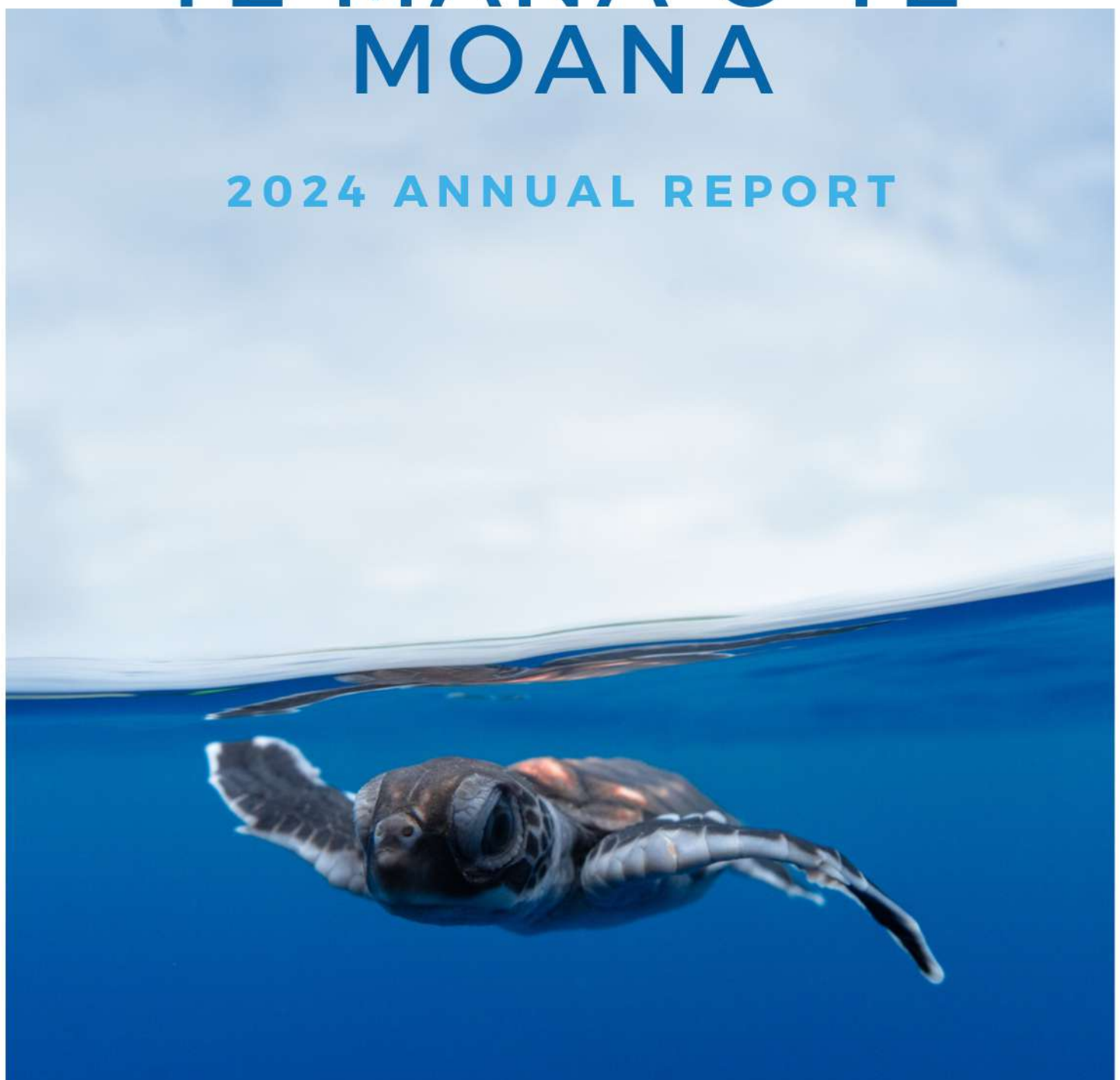




TE MANA O TE MOANA

2024 ANNUAL REPORT



SEA TURTLES

Understand, nurse and
protect

EDUCATION

Raise awareness, educate
and transmit

ENVIRONMENT

Combining science,
nature and culture

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PRESENTATION

Founded in 2004 by Dr. Cécile Gaspar and Richard Bailey, the association Te mana o te moana works towards the preservation of the Polynesian marine biodiversity, especially sea turtles, through discovery, education and protection measures.

OBJECTIVE : Establish concrete actions to understand and protect the environment and raise public awareness.

3 MAIN FIELDS OF ACTION

- **SEA TURTLES:** development of actions to better understand, nurse and protect French Polynesian sea turtles
- **EDUCATION:** creation of materials, programs and educational projects to raise awareness on the topic of marine environment's protection
- **ENVIRONMENT:** implementation of measures combining science, nature and culture to better understand and protect the Polynesian marine environment

Te mana o te moana
"The spirit of the ocean"



KEY FIGURES

Since 2004

20

years of existence

679

**sea turtles cared for
in our Rehabilitation Center**
+29 compared to 2023

150 000+

children sensitized
+8000 compared to 2023

500+

days of events celebrated
+10 compared to 2023

210

TV reports
+14 compared to 2023

724

press articles
+20 compared to 2023

312 000+

emerging turtles estimated on Tetiaroa
+46 000 compared to the last laying season

24+

tons of waste collected
+3 tons compared to 2023

573

**photo-identified turtles at sea
by observers**
+134 compared to 2023

OUR FACILITIES



OFFICE

Workspace for the administrative, and educational teams. There is a second workspace located close to the educational fare for the veterinarian and conservation team.



CARE ROOM

Room for the medical care and daily monitoring of sea turtles residing at the Rehabilitation Center.



EDUCATIONAL FARE

Venue for educational programs, public awareness workshops and trainings.

OUR FACILITIES



TURTLE LAGOON

1400 sqm. lagoon of natural water comprising a rehabilitation basin and nurseries welcoming sea turtles residing at the Rehabilitation Center.



INFORMATIONAL FARE

Informational area located at the edge of the turtle lagoon with informational signs describing the association's actions.



RECEPTION DESK

Area dedicated to welcoming the public, for instance during weekly visits, and for hosting the association's shop.



TETIAROA FACILITY

Sponsored by our partner IFDB, the "Turtle Container" is a new space enabling teams to work more efficiently on the scientific monitoring of green turtles located on the atoll of Tetiaroa.

EVENT OF THE YEAR

The year 2024 was marked by
the association's 20th anniversary.

At this occasion, Te mana o te moana organized a public open house including visits, educational workshops and a conference on sea turtles. Hereafter, the year ended with a celebratory evening at the InterContinental Tahiti Resort & Spa. The event was marked by a performance by the young singer Papehau, who has been following and participating in the association's actions for many years, and interpreted our song "Te mana o te moana".



NEW LOGO



**The evolution of Te mana o te moana's logo:
A symbolic transformation to celebrate 20 years of actions and to
reinforce the association's strategy !**

"In 2024, at the onset of our 20th anniversary, we decided to cross a new step in our logo's evolution to reflect a more ambitious, forward-looking strategy. This new logo concentrates on a focal element: sea turtles, which became our emblem as a symbol of fertility, longevity and resilience. This key species of Polynesian culture is at the very heart of the association's conservation, educational and nursing programs.

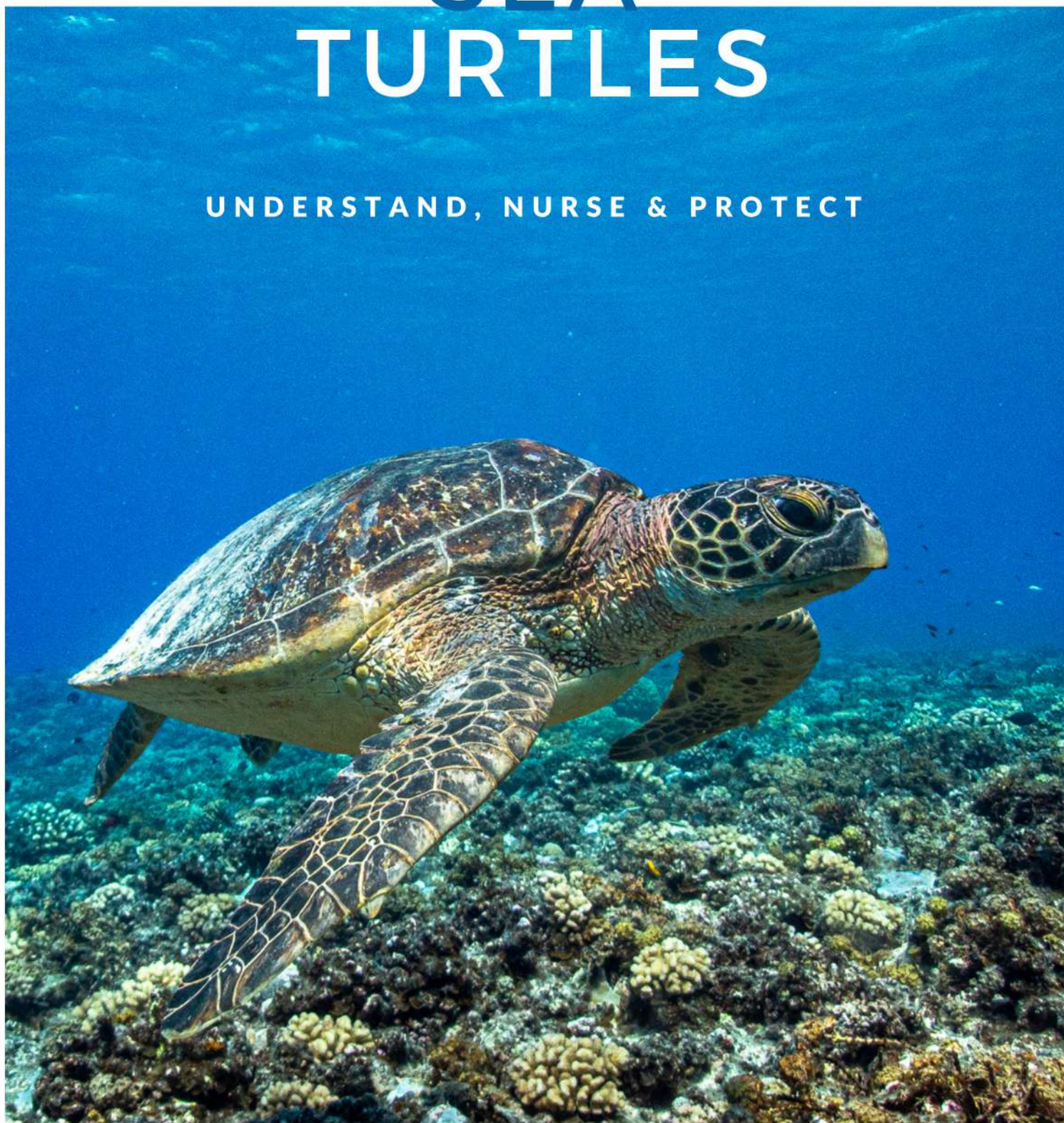
Present since the beginning, we kept the shell spiral and modified it. Its new stylized and more impactful aspect evokes the birth and resilience of the life cycle. The shape symbolizes nature's perpetual motion, but also the association's, which keeps evolving and growing. The ever-present blue hues echo our unbreakable connection with the ocean and our identity.

This new logo is more than a simple image: it incarnates the values, hopes and passion of Te mana o te moana and of all those who have been supporting us from the beginning. We wanted a symbol reflecting our commitment to protecting the ocean, and to display a clear focus on sea turtles and the act of gathering a community of people willing to make a change, to be involved, to spread the love of nature and to ACT!

Dr. Cécile Gaspar, Founder

SEA TURTLES

UNDERSTAND, NURSE & PROTECT



REHABILITATION CENTER FOR SEA TURTLES IN TAHITI

MISSION

ARRIVAL

of sick, wounded, mutilated and weakened sea turtles found by the local population, the diving clubs and the authorities.

DIAGNOSIS

and nursing of individuals by veterinarians, caregivers and biologists

CARE

adapted to the identified given issues

REINTRODUCTION

in their natural environment as soon as their health condition enables it

With the authorization of the Direction of the Environment of French Polynesia (DIREN)

Sponsors : Direction of the Environment of French Polynesia, Pacific Beachcomber, InterContinental Tahiti Resort & Spa, The Brando, Tetiaroa Society, Vilebrequin, Air Tahiti Nui, Air Tahiti, Jean-François Clervoy, Frank Lehot , Hinerava, Polynésie Voyages, IFBD, Le Poids du vivant, Tauati Ferry, Hello Scoot', Aquarium La Rochelle, Visa 1er Secours, Natixis, Suites Mana and My Turquoise Pro



THE TAHITI SEA TURTLE REHABILITATION CENTER

ANNUAL REPORT 2024

CARE PROTOCOL

- Further continuation of the residents' **CARE** and **REEDUCATION PROTOCOL** at the Rehabilitation Center
- **MEDICAL MONITORING** of the residents: treatments, biometry, food

COLLABORATION WITH THE DIRECTION OF THE ENVIRONMENT OF FRENCH POLYNESIA (DIREN)

- Coordination with the DIREN for each turtle's arrival, release and death at the Rehabilitation Center

FINANCIAL SUPPORT

- New sponsors: Natixis and Aquarium La Rochelle



THE TAHITI SEA TURTLE REHABILITATION CENTER

2024 ANNUAL REPORT

KEY FIGURES

23

new turtles admitted in 2024

25 turtles had been admitted in 2023

13

hatchlings from Tetiaroa saved and transferred to the Care Center

10

wild turtles in distress among which 8 green turtles and 2 hawksbill turtles

10

turtles released in their natural habitat among which 5 wild turtles and 5 hatchlings saved on the Tetiaroa atoll

7 turtles had been released in 2023

3

long-term turtles:

Matapo, Miti Iti and Okely

1

surgery under general anesthesia

performed to remove a hook

In 2024, the causes for the admission of the 10 wild turtles were the following:

- **Poaching** (3)
- **Collision** (2)
- **Pollution** (2)



THE TAHITI SEA TURTLE REHABILITATION CENTER

2024 ANNUAL REPORT

TE MANA VISIT

- Visitor **RECEPTION** on Monday, Wednesday and Friday at 1.30 p.m. and Saturday at 9.30 a.m.
- **KNOWLEDGE** sharing on sea turtles
- Presentation of **SPECIMENS**
- Discovery of the **RESIDENTS** of the Rehabilitation Center





TE MANA Visit

COME AND MEET US IN TAHITI !

A 1-hour **guided tour** of our **Sea turtle rehabilitation center in Tahiti**, open to everyone, young and old. Meet our residents and learn more about sea turtles!



Prices

From 12 years old : 1 500 fr
Under 12 years old : 500 fr
Payment on site by bank card only

Schedule 2025

- **March** : Wednesday at 1:30pm and Saturday at 9:30am
- **April to June** : Wednesday and Friday at 1:30pm and Saturday at 9:30am
- **July to August** : Monday, Wednesday, and Friday at 1:30pm and Saturday at 9:30am
- **September to December** : Wednesday at 1:30pm and Saturday at 9:30am

* The schedules will be reconfirmed at the time of booking in case of any changes.

Reservation required

On messenger or by e-mail :
reservation@temanaotemoana.org

Location

Te mana o te moana
Foundation
PK 7, Faa'a, Tahiti
InterContinental Tahiti Resort & Spa



A total of **2720** visitors in 2024

MONITORING GREEN TURTLES NESTING SITES ON THE TETIAROA ATOLL

MISSION

Annual **SCIENTIFIC MONITORING** of green turtle nesting sites on the atoll, and of their environmental parameters, with the authorization of the Direction of the Environment of French Polynesia.

OBJECTIVES

- **COLLECT** data on nesting females
- **PROTECT** hatchlings during hatching phases
- **ANALYZE** environmental parameters influencing the success rate of **NESTING EVENTS** and **HATCHINGS**
- Implement **AWARENESS** actions for visitors and school attendees

PATRON OF OUR NESTING MONITORING EVENTS ON TETIAROA:

Rebecca Brando, Ambassador of the Tetiaroa Green Turtle Sanctuary

Sponsor: Direction of the Environment of French Polynesia, The Brando, Pacific Beachcomber, Tetiaroa Society, IFDB, Esri France, Vilebrequin, Air Tahiti, Hinerava, Polynésie Voyages, The Wanderlust Fund, Jean-François Clervoy & Frank Lehot, Aquarium La Rochelle



MONITORING GREEN TURTLES NESTING SITES ON THE TETIAROA ATOLL

2023-2024 SEASON ANNUAL REPORT

**KEY FIGURES: AN EXTRAORDINARY
NESTING SEASON!**

1 419 traces identified

443 nests hatched

46 000 hatchlings born

690 hatchlings stuck in their nest,
later released in the ocean

93 eggs per nest on average



USING THE APPLICATION ESRI SURVEY 123

- An application enabling the **COLLECT** of field data
- **ANALYSIS** of data collected
- Interactive **MAPPING** of nesting sites

NESTING OBSERVATION AND CLIENTS RETURNING EMERGING TURTLES TO THE WATER

- **ANALYSIS** of hatchlings health condition on the *Onetahi Motu*. Invitation of The Brando's guests and staff to observe the little turtles' departure to the lagoon.

SEA TURTLE ACTIONS

2024 ANNUAL REPORT

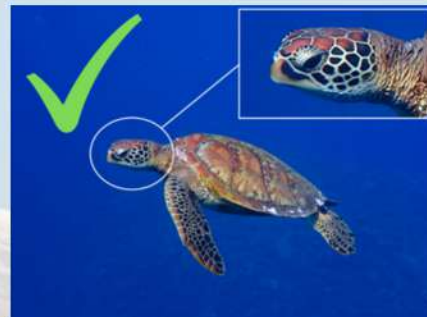
PHOTO-IDENTIFICATION

Further continuation of **DATA ENTRY** in the TORSOOI software: **134** new turtles identified in 2024

- Green turtles: **94** new **IDENTIFICATIONS**
- Hawksbill turtles: **40** new **IDENTIFICATIONS**
- **90** turtles fully identified

Since the beginning of the project: **573** turtles photographed

- **397** green turtles and **176** hawksbill turtles
- **366** various turtles fully identified



TIA'I HONU PROJECT

Creation of an **OBSERVER NETWORK** trained in French Polynesia, aiming at better understanding local sea turtles:

- Establishing a network involving the **LOCAL POPULATION** through its observations
- **NETWORK COORDINATION**, including **TRAININGS** and the distribution of **EDUCATIONAL MATERIALS** and **CONFERENCES**
- Sharing knowledge on sea turtles through **PARTICIPATORY SCIENCE** and meetings with the population
- Development of **CONSERVATION TOOLS** under the auspices of the Direction of the Environment of French Polynesia

In 2024 : **134** new turtles photo-identified

Since the beginning of the project: **573** turtles photo-identified

Sponsor: Endowment fund "Le Poids du vivant", Vilebrequin Fondation

SEA TURTLE ACTIONS

2024 ANNUAL REPORT

IMPACS PROJECT



The IMPACS Project (Knowledge and Conservation of Hawksbill Turtles in the South Pacific) aims at launching a long-term civic and scientific initiative for sea turtles (with a focus on hawksbill turtles) in two French territories of the South Pacific: Wallis and Futuna, and French Polynesia.

The overall objective is to reinforce the level of knowledge related to sea turtles in two French territories. It includes the creation of a synthesis of traditional knowledge on sea turtles, a network of participatory sciences comprising events and trainings in the various territories, and a common scientific program in French Polynesia and Wallis and Futuna, which will be initiated with the aim of collecting data on nesting female green and hawksbill turtles homogeneously..

Length of the project : 2024-2026 (18 months)

2024 ANNUAL REPORT:

- 4** general public **conferences**
- 18** **cultural testimonies** given on sea turtles
- 25** **referents** for sea turtle nesting monitoring with theoretical and practical training
- 7** **interventions** in schools
- 4** **hawksbill turtle ascents** observed
- 59** **nesting events** on Wallis and Futuna, and 60 in the Tuamotu islands in French Polynesia

Sponsor: Project co-financed by the European Union (BESTLIFE 2030 program)



SEA TURTLE ACTIONS

2024 ANNUAL REPORT

SATELLITE TRACKING

In 2024, Te mana o te moana was mandated by the DIREN to make a synthesis of sea turtle satellite tracking in French Polynesia from 2006 onwards. This research service aims at recovering, homogenizing and analyzing all data coming from beacons on individuals to better understand and characterize their behaviors at sea and use the oceanographic structures of their migrating strategies.

This synthetic work was made possible thanks to the collaboration and availability of data from NOAA and the DIREN. The data of 41 individuals equipped with satellite beacons were analyzed.

PROJECT REPORT: The results demonstrate that most nesting adult green turtles on Tetiaroa follow a trans-Pacific East to West migration towards Fiji, supposed to be their feeding area. .

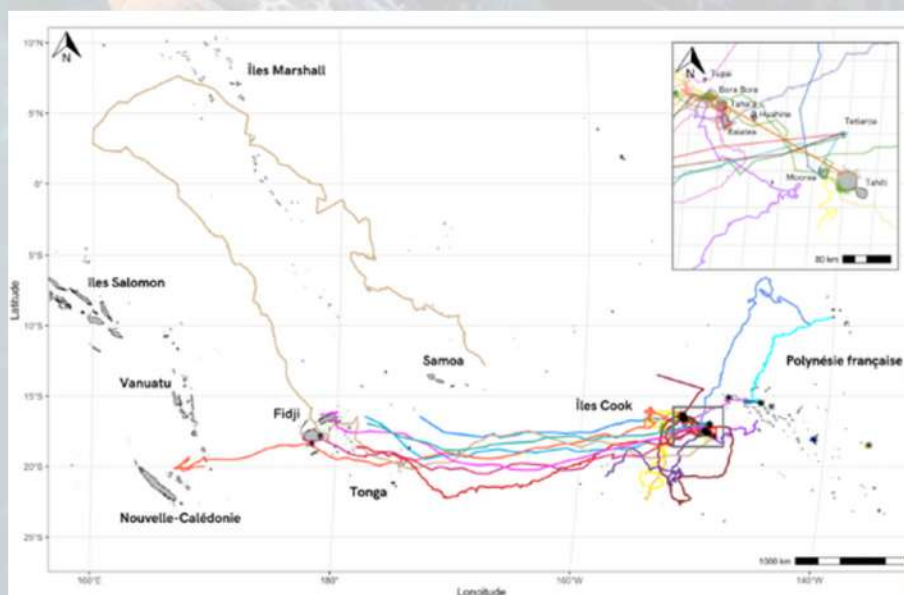


FIGURE 4 - Schéma de migration des 41 individus balisés depuis la Polynésie française

SEA TURTLE ACTIONS

2024 ANNUAL REPORT

ACOUSTIC BEACONING PROJECT

- Authorization granted by the Direction of the Environment of French Polynesia (**DIREN**) for the acoustic beaconing of **JUVENILES** and **SUB-ADULT SEA TURTLES**
- Analysis of the **MIGRATION** and **DISTRIBUTION OF SEA TURTLES** in the lagoon of Tetiaroa
- Use of **ACOUSTIC RECEPTORS** already set up in the lagoon in the context of scientific projects

This project aims at evaluating the size of the sea turtle population, at identifying their favorite areas of distribution, and at analyzing their use of the lagoon as well as the external reef slopes on Tetiaroa.

The first results demonstrate important densities of juvenile turtles at times in certain areas of the reef. This project aims at confirming the hypothesis, whereby the lagoon's food resources constitute a sanctuary for green turtles of the region. This information is essential to the development of management and conservation initiatives, especially since no study has ever been conducted in French Polynesia regarding habitat use by immature green turtles.

In 2024, **11** immature sea turtles of the Tetiaroa lagoon were equipped by our team with an acoustic beacon.



EDUCATION

RAISE AWARENESS, EDUCATE & TRANSMIT



PERMANENT EDUCATIONAL PROGRAMS AND PROJECTS

2024 ANNUAL REPORT

EDUCATIONAL PROGRAMS

PERMANENT EDUCATIONAL PROGRAMS approved by the French Polynesian General Direction for Education and Teaching (DGEE) and offered to students and extracurricular structures hosting children.

18 **Moana récré** programs delivered
6 Moana récré programs had been delivered in 2023

15 **Lagon récré** programs delivered
3 Lagon récré programs had been delivered in 2023

30 **Honu récré** programs delivered
2 Honu récré programs had been delivered in 2023

21 **"discovery"** visits organized
8 "discovery" visits organized in 2023

1795 children hosted in 2024 in the framework of permanent educational programs

BOOKLETS ON SEA TURTLES

BOOKLET ON SEA TURTLES IN FRENCH POLYNESIA sponsored by the DIREN

- **CREATION, IMPRESSION and DISTRIBUTION** of the booklet

5 000 copies distributed to students and extracurricular structures hosting children



EDUCATIONAL PROGRAMS

2024 ANNUAL REPORT

ATIRA'A IA TAHITI PROJECT

Cultural, environmental, scientific and social **INTER-ASSOCIATION KNOWLEDGE EXCHANGE** through **TRAINING DAYS**

- Organization of **20 training days** conducted by associations and experts

CALENDRIER
Formation | Échange d'expérience | Mutualisation des compétences

Associations & Structures

- Te mana o te moana
- Tia'i Fenua - Nana sac plastique
- Tama no te tairoto
- Pae pae no te ora
- FACE Polynésie
- Tamari'i Pointe des pêcheurs
- AOA Polynesian Forest
- Hotuarea Nui
- AREMP
- FAPE - Te Ora Naho
- Mata 'Avei'a
- Te niu o te huma
- Activiseas
- Polynesian Climate Observatory

EXPERTS

- Laetitia Hedouin - Researcher at the CNRS and founder of Science4Reef
- Jean-Yves Meyer - Botanist
- Jean Wencelius - Anthropologist
- Cécile Berthe - Scientific mediator and ray expert

Venez à leur rencontre!
Intéressez-vous pour découvrir une de ces associations de Tahiti ?
Inscrivez-vous par email à projeteducation@temanotemoana.org ou par Messenger.

In total, **257** trained individuals, **14** associations and **4** experts participated in the skills exchange events.

Sponsor: Fund for the Development of Community Life (FDVA)

EDUCATIONAL PROGRAMS

2024 ANNUAL REPORT

“ZERO POLLUTION IN MY LAGOON” PROJECT

The project aims at raising awareness on the protection of the environment against pollution.

7 waste collection operations were organized close to the lagoon and in the districts to show the link between urban pollution and the lagoon's.



In total, 7 waste collection events took place, 123 volunteers participated, and 3.110 tons of waste were collected

2 collects during emblematic events:
World Turtle Day (May 23rd) & World Clean Up Day (September 20th)

Sponsor: Un geste pour la mer, municipality of Faa'a

EDUCATIONAL PROGRAMS

2024 ANNUAL REPORT

“FROM MY DISTRICT TO THE LAGOON” PROJECT

The Project “MAI TO’U AROA’EI TO’U TAIROTO: From my District to the Lagoon” aims at raising awareness across all ages on the issues of pollution and lagoon preservation.

OBJECTIVES :

- **ACCOMMODATING** minors aged 6 to 18 years from priority districts in the context of a **SPECIAL DAY-LONG EVENT** of educational workshops to better understand the link between the districts, the lagoon and marine biodiversity
- **AWARENESS CAMPAIGN** and display of 400 posters in high traffic locations of the Faa’a municipality
- **COMMUNICATION CAMPAIGN** through the media, press and social media



In total, **5** structures were present at the event, **153** young individuals and **19** adults sensitized.

Sponsor: City contract, Commune of Faa’a

EDUCATIONAL PROGRAMS

2024 ANNUAL REPORT

ITO MOANA PROJECT

Continuation of the project ITO MOANA: IMMERSIONS and EXCHANGES with EDT ENGIE's teams and families aiming at reinforcing knowledge in the domain of **MARINE ENVIRONMENT PROTECTION**, and the creation of a **REFERENT NETWORK** within the EDT ENGIE company and the sports association EDT VA'A.

OBJECTIVES :

- **IMMERSION** sessions for EDT VA'A junior team members to have them discover the daily life of the association and specific professions in the field of marine biodiversity protection
- **VISITS and EDUCATIONAL WORKSHOPS** for EDT ENGIE families
- **IMMERSION** of Te mana o te moana teams in EDT VA'A for knowledge transfers related to marine biodiversity, for discovering young individuals' functions as observers, and for an initiation to the practice of traditional canoe, va'a.

PROJECT REPORT:

- 22** young individuals of **EDT Va'a** experienced total immersion to discover our association in the course of a day
- 15** family members of **EDT Engie** collaborators visited our rehabilitation center and learned about our missions
- 8** members of our team benefitted from an initiation to the practice of va'a by EDT Va'a



EDUCATIONAL PROGRAMS

2024 ANNUAL REPORT

PARTNERSHIP WITH TAUATI FERRY

Further continuation of the project aiming at **SENSITIZING** passengers of the Tauati Ferry on issues related to **MARINE BIODIVERSITY** by organizing on board awareness events and receiving families at the association



PROJECT REPORT

- 6** half-day workshops
- 24** ferry trips
- 171** sensitized passengers
- 2** workshops during the World Climate Day and International Day for Biodiversity
- 1** families visit at the Sea Turtle Care Center
- 3** transportations of turtles



EDUCATIONAL PROGRAMS

2024 ANNUAL REPORT

MOANA EXPLORER PROGRAM

- **ACTIVITIES** led by our **NATURALIST GUIDES** as part of the **CHILD PROGRAMS** aboard the **PAUL GAUGUIN** for 10 cruises.
- **EDUCATIONAL ACTIVITIES** on various themes: fauna, as well as marine and terrestrial flora observations, snorkeling, educational games and fun activities
- **COVERED THEMES:** island geology, stargazing, coral reefs, rays, sharks, birds, sea turtles discovery, island survival, navigation and encounter with the ship captain



78 CHILDREN HOSTED IN 2024

100 children had been hosted in 2023

SCIENCE FESTIVAL 2024

- **COORDINATION** of the 33rd edition of the Science Festival in French Polynesia under the tutelage of French Polynesia and France, from October 4th until October 18th 2024
- **ORGANIZATION** of a round table, photograph exhibitions, conferences, school interventions, open houses and science day gathering scientific stakeholders

This year's edition of the Science Festival emphasized the topic of the Ocean.

2024's theme "**Ocean of knowledge**" consciously matched the Year of the Sea, taking place from September 2024 until September 2025, in conjunction with the 3rd United Nations Ocean Conference.

The Festival enabled to gather key players around this subject to sensitize various kinds of public, to favor knowledge sharing and exchanges between scientists and citizens, and to give each and everyone the possibility of taking ownership of the scientific evolutions' stakes and reach an active participation in the public debate.

To exercise this voice and bring it to the public, **Vahine Ahu'ura RURUA**, Polynesian archaeo-ichthyologist and researcher of the CIRAP, had been chosen as the **ambassador** of the Science Festival in French Polynesia.

2024 ANNUAL REPORT:

- 4 235** children sensitized during the Science Festival
- 23** educational and scientific stands at the Science day, which hosted 27 classes
- 177** conference participants
- 144** classes across 8 islands of French Polynesia, which benefitted from school interventions
- 4** open house days for schools in research institutes
- 6** video shorts created



Sponsor: French Polynesian territorial delegation for research and MESR

SPECIAL EVENTS

2024 ANNUAL REPORT

MOOREA BOOK FAIR

- **CONDUCTING** a two-days stand on environmental and sea turtle protection awareness
- More than **100 young individuals** sensitized.



MARINE CLUSTER STAND - SEAFARING OCCUPATIONS

- **PRESENTATION** of seafaring occupations offered by Environmental Associations
- We could meet and sensitize over **20 individuals**.



SEA SCHOOL - GREEN BRIGADE

- **PRESENTATION** aboard the Tauati Ferry in the context of the Environment and Ocean international days
- **250** eco-ambassadors invited to the event



WORLD CLEAN UP DAY

- **WASTE COLLECT** with Nestlé, the InterContinental Tahiti Resort & Spa and volunteers of the association
- Over **50** individuals present and **1180 tons** of waste collected



OLYMPIC GAMES - ATIMAONO CLUBS STANDS

- **CONDUCTING** a stand on environmental and sea turtle protection awareness
- Over **400** individuals sensitized



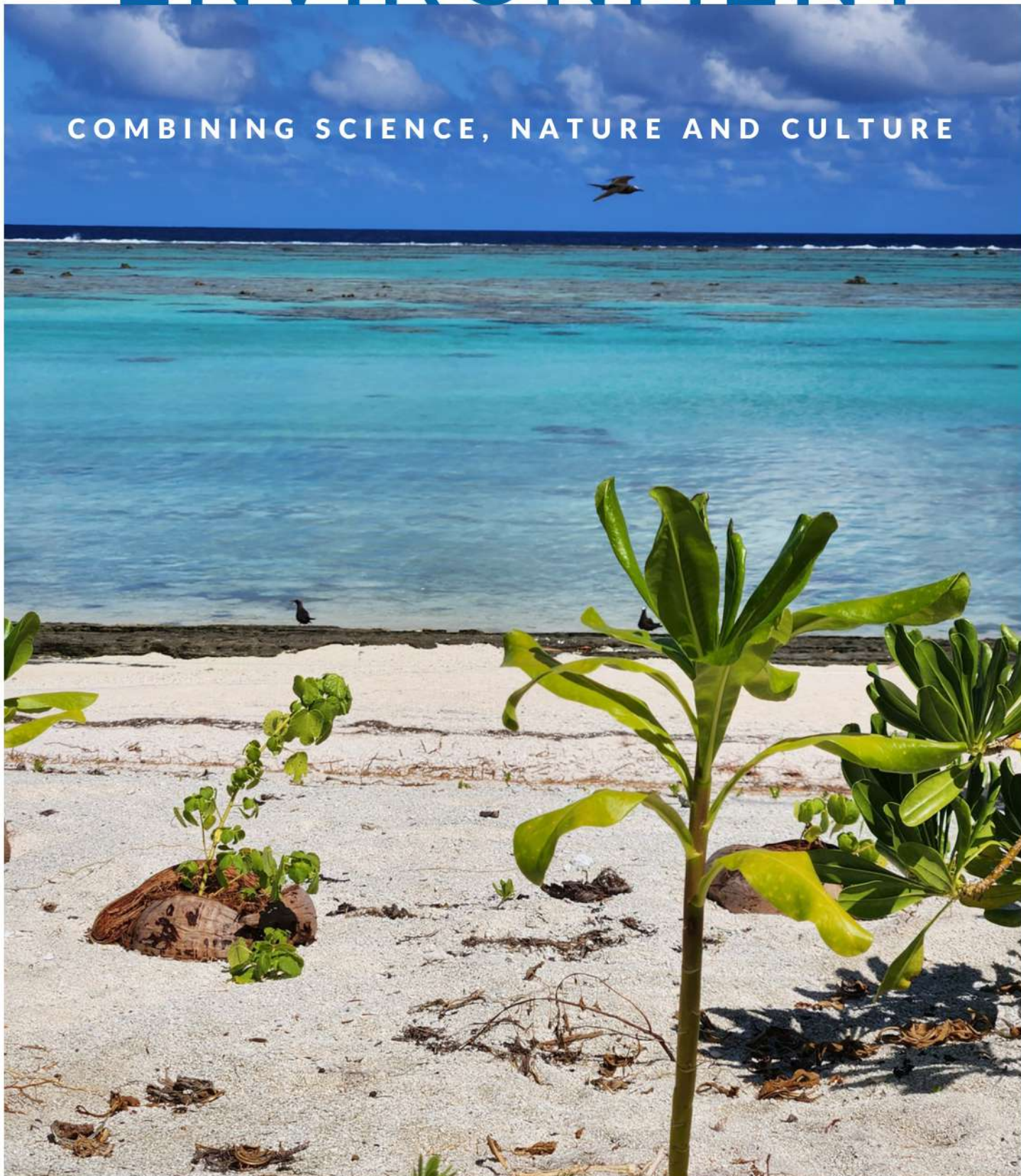
OCEAN VILLAGE - DIREN

- **CONDUCTING** a stand on environmental and sea turtle protection awareness
- Presentation and exchanges involving an **average of 20** individuals



ENVIRONMENT

COMBINING SCIENCE, NATURE AND CULTURE



FA'ATURA TE TAHATAI PROJECT

RESTORING AND ENHANCING COASTAL ECOSYSTEMS OF THE SOCIETY ISLANDS (FRENCH POLYNESIA)



OBJECTIVES :

- Protocol of **ECOLOGICAL RESTORATION** based on scientific data related to revegetation areas with **NATIVE PLANT SPECIES**
- Regarding major **ERODED** areas : sites modifications, including those used for sea turtles nesting
- Areas of study:
 - 2 sites on **MOOREA**: Opunohu and Temae
 - 4 sites on **TETIAROA**: 2 sites on Onetahi and 2 others on Honuea
 - 1 site on **TAHITI** (Paea): increase of the surface being restored on the Louis Mallard Institute site.
- **COMMUNICATION** campaign
- **KIT CREATION** to manage a native coastal vegetation restoration project for local associations

In partnership with the IUCN French Committee, Tahitian Historical Society and the Federation of Environmental Protection Associations TE ORA NAHO - FAPE. **Sponsor:** Fonds Vert and Fondation de France.

2024 ANNUAL REPORT OF TETIAROA SITES

- Creation of 54 sqm. nursery on the Onetahu motu
- Carried out an environmental diagnosis of our sites
- Grawing seedlings
- Preparation of 4 ecological restoration sites to enable plantation



COMMUNICATION

360-DEGREE VISIBILITY



IN THE MEDIA

MEDIA COVERAGE

Since 2004, Te mana o te moana has been a part of numerous press articles and news stories:

- **In newspapers and local information magazines** : La Dépêche de Tahiti, Tahiti Infos, Tahiti News, Hine Magazine, etc.
- **On local radio and local television channels** : Polynésie 1ère, TNTV, Radio 1, Polynésie la 1ère radio, etc.
- **In national and international television shows and channels**: Des racines et des ailes, TFI's 20 heures, France 2's 20 heures, Thalassa, Echappées belles, Une saison à Tahiti, 30 millions d'amis, 50 minutes Inside, ABC Ocean Mysteries, Tout s'explique, C'est pas sorcier, ADN, Ushuaia TV, Mission sauvage, Radio France, CBS, King 5, Disney, Animal Planet, etc.

SINCE 2004 :

210 TV reports

724 press articles



Ushuaïa TV



C'EST PAS
SORCIER

TNTV



polynésie **1**

1 2 3 4 5 Ô
france-2 france-3 france-4 france-5 france-Ô



Tahiti Infos

IN THE MEDIA

TV, PRESS & RADIO

IN 2024

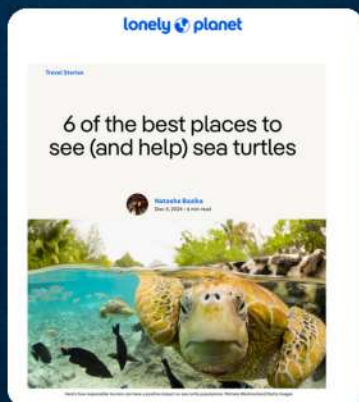
ARTE, TF1, TOUS FRERES, LA
DÉPÊCHE DE TAHITI, POLYNÉSIE
1ÈRE, TNTV, LONELY PLANET, TAHITI
INFOS, RADIO 1

AND MANY MORE...

2024 ANNUAL REPORT

12 TV reports
6 TV reports broadcasted in 2023

16 press articles
9 press articles published in 2023



SOCIAL MEDIA

FACEBOOK

- **135** posts in 2024
101 posts published in 2023
- Over **17 000** followers
Over 15000 followers in 2023
- Sharing news updates, video reports, sea turtles monitoring at the Rehabilitation Center and actions monitoring, announcing conferences, sharing open calls for volunteers, etc.

YOUTUBE

- **19** videos in 2024
8 videos published in 2023
- Over **620** followers
580 followers in 2023
- Sharing TV reports, shows and documentaries on sea turtles, videos of the Rehabilitation Center and of Te mana o te moana's activities, etc.

INSTAGRAM

- **100** posts in 2024.
66 posts published in 2023
- Over **10 000** followers
Over 4700 followers in 2023
- Sharing photos and news updates, videos of the daily life of the Rehabilitation Center, projects conducted, educational awareness and actions, etc.

LINKEDIN

New!

- Creation of our page in October 2024
- Over **1000** followers
- Sharing the main activities of the educational and conservation center and scientific data, participation in local and international events, partnerships, etc.



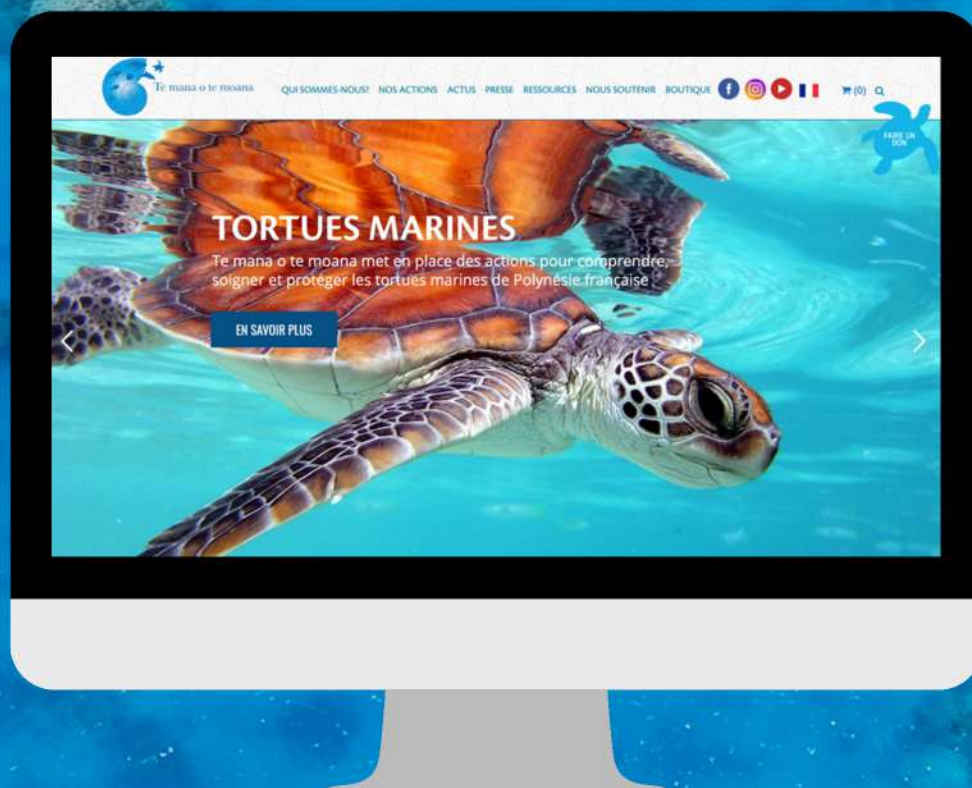
WEBSITE

For everyone to be able to keep up to date with its actions, the Association Te mana o te moana has continued developing its website, newsletters and its presence on social media: Facebook, Instagram, Youtube, etc.

In 2024, **60** news updates published on the website

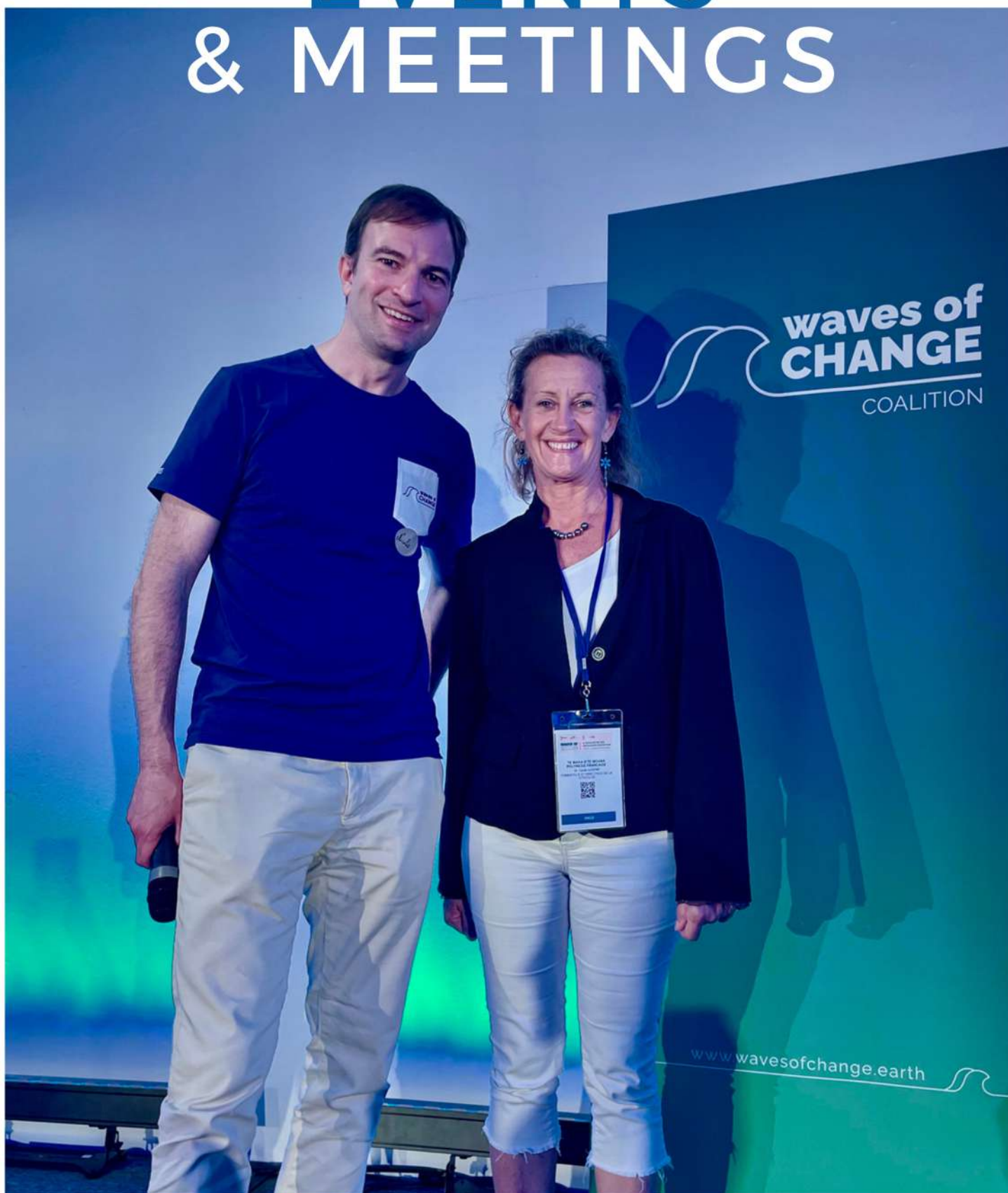
64 news updates published in 2023

- POSSIBILITY OF MAKING ONLINE DONATIONS, OF BUYING ARTICLES IN THE SHOP AND OF SUBSCRIBING TO THE NEWSLETTER
- DOWNLOADABLE EDUCATIONAL RESOURCES



www.temanaotemoana.org

EVENTS & MEETINGS



2024 ANNUAL REPORT

FRANCOIS GOUIN RETURNS AFTER HIS SOLO RACE WITH OUR MASCOT MANA HONU

APRIL 2024

After spending 5 months at sea on his sailboat Kawan3, François ended his journey around the world within the context of the Global Solo Challenge with our green turtle mascot Mana Honu.



INTERNATIONAL SEA TURTLE SYMPOSIUM (ISTS)

APRIL 2024, THAILAND

Thanks to the partnership with Air Tahiti Nui, Dr. Cécile Gaspar participated in the 42nd edition of the ISTS Conference dedicated to sea turtles, gathering 600 experts.



MEETING ELIANE TEVAHITUA, VICE-PRESIDENT, AND MEMBERS OF THE GOVERNMENT

APRIL 2024, TAHITI

This encounter enabled our team to present projects conducted for over 20 years on Polynesian marine environment and sea turtle protection. At this occasion, we organized a hawksbill sea turtle release, the latter which had been nursed at our Care Center.



PARTICIPATION IN THE WAVES OF CHANGE FORUM

JUNE 2024, FRANCE

The partnership established with Air Tahiti Nui enabled Dr. Cécile Gaspar to participate in the Waves of Change Forum as a guest of honor and to meet Greentech decision-makers. It gathered 280 individuals from 5 continents.



2024 ANNUAL REPORT

SEA TURTLE RELEASE AT THE AQUARIUM LA ROCHELLE

JUNE 2024, ÎLE DE RÉ

Dr. Cécile Gaspar visited our partner, the Aquarium La Rochelle, where she partook in the release of several loggerhead turtles nursed by the institution's care center on a beach of the Île de Ré.



TRAINING BY CECILE AT THE VILEBREQUIN HEADQUARTERS IN PARIS IN JUNE 2024 WITH THE MARKETING TEAMS

JUNE 2024, PARIS

Dr. Cécile Gaspar went to the Parisian headquarters of our partner Vilebrequin to conduct a training session on sea turtles for the marketing teams.



PARTICIPATION TO THE MAUD FONTENOY FOUNDATION'S ANNUAL GALA

JUNE 2024, PARIS

Dr. Cécile Gaspar had the pleasure of participating in the annual charity gala of the Maud Fontenoy Foundation, held at the occasion of the World Ocean Day in Paris.

The funds collected enabled the Foundation to set up educational actions in the domains of sustainable development and ocean preservation.



10 YEARS ANNIVERSARY OF THE FRENCH POLYNESIAN MARITIME CLUSTER (TE MANA FOUNDING MEMBER)

JUNE 2024, TAHITI

Dr. Cécile Gaspar, member and co-founder of the French Polynesian Maritime Cluster, took part in the 10 years celebration.



2024 ANNUAL REPORT

VISIT OF REBECCA BRANDO, PATRON OF THE ASSOCIATION

JULY 2024, TAHITI

Visit of Rebecca Brando, daughter of Marlon Brando, to our Care Center, thanks to our partnership with Air Tahiti Nui. She has been aiding our actions on the Tetiaroa atoll for several years and provides considerable and essential support.



VISIT OF MISS TAHITI 2024 AND MISS HEIVA 2024

AUGUST 2024, TAHITI

Temanava Domingo and Herehia Sanford participated in nursing turtles at the Care Center and discovered our missions and educational materials.



VISIT OF MISS TAHITI 2023 AND HER 2ND RUNNER-UP

SEPTEMBER 2024, TAHITI

Ravahere Silloux, Miss Tahiti 2023, and Poeiti Yule Poroi, 2nd runner-up, visited our association and participated in nursing sea turtles in the context of our fundraiser dedicated to the purchase of a utility vehicle for the Anavai Foundation.



OPEN HOUSE FOR OUR 20 YEARS CELEBRATION

SEPTEMBER 2024, TAHITI

On September 23rd 2024, 20 years later to the day, when Te mana o te moana was created by Cécile Gaspar and Richard Bailey, we welcomed the public and schools for an open house. The program encompassed visits, conferences and educational workshops.



2024 ANNUAL REPORT

SKILL-BASED SPONSORSHIP FOR OUR SIG TOOLS

NOVEMBER 2024, TAHITI & TETIAROA

Arrival of Sophie Gerland, consultant for ESRI France, in the context of a skill-based sponsorship lasting three months from November 2024 until January 2025. Her mission enabled the improvement of existing SIG tools and the development of new ones to analyze data from satellite tracking and geospatial mapping related to sea turtles.



TO'A REEF TROPHIES OF IFRECOR AND TE MANA O TE MOANA NUI A HIVA - "UNITED OUR ACTIONS TO PRESERVE THE MANA OF THE OCEAN" EVENING

NOVEMBER 2024, TAHITI

The TO'A Reef 2024 trophies ceremony and closing of the 9th Blue Economy Forum of the French Polynesia Maritime Cluster, in which we participated, gathered over 300 key players of the maritime, environmental, biodiversity, marine resources, research, higher education, associations, NGOs and scholastic fields.

In the course of the day, the contest's prize-winning classes were hosted in our facilities and met several associations of environmental protection.

This event started off the participation of French Polynesia to UNOC3 in 2025.



PARTICIPATION IN THE 14TH INTERNATIONAL ARCHITECTURE AND INNOVATION CONTEST OF THE JACQUES ROUGERIE FOUNDATION

DECEMBER 2024, PARIS

Dr. Cécile Gaspar participated in the awards ceremony for the 14th edition of the Jacques Rougerie Foundation's International Architecture and Innovation Contest in Paris, alongside H.S.H. Prince Albert II of Monaco, Jacques Rougerie, and Jean-François Clervoy, a board member of Te mana o te moana.



MANAGEMENT



HUMAN RESOURCES

ARRIVALS:

- **Vainina SALGUEIRO-TETUANUI**, as **Deputy Director**
- **Matthieu PUJOL**, marine biologist and **sea turtles program officer**
- **Keala TEPAVA** (administrative agent), **Mitimana MAITERAI** (receptionist), **Skyler TERIINOHO** and **Raginu ORBECK** (technicians at the sea turtle Care Center), as civic service volunteers

DEPARTURES:

- **Lily ANZAI** as **education officer**
- **Hinerava TAKI**, **Moeani KAHLERT**, **Anihia TAMATI**, **Maotihau MANA** as civic service volunteers



TAHITI



TETIAROA

MEMBERS & VOLUNTEERS

Total of **113 MEMBERS** & **35 VOLUNTEERS** as of December 31st 2024

PARTNERS

Several organisms bring considerable support to Te mana o te moana, whether it be through their financial support, their technical expertise, their international reach or their sensible advice.

Private Sponsors



Laurence Mambré Denise Samson

Institutional Sponsors



Private partners



Institutional partners



AN ESSENTIAL
SUPPORT TO THE
PURSUIT OF OUR
MISSION



MAURUURU

FOR YOUR SUPPORT

A warm thank you to all our partners, volunteers and members, who have been supporting us for 20 years, as well as the people who have been contributing make Te mana o te moana become what it is today.



**YOUR LOYALTY MAKE
OUR STRENGTH**



Thank you to the professional photographers, contributors and volunteers for their photographs.

(689) 87 71 53 44 - INFO@TEMANAOTEMOANA.ORG - WWW.TEMANAOTEMOANA.ORG
PK 7 C/O MER, INTERCONTINENTAL TAHITI RESORT & SPA, FAA'A - FRENCH POLYNESIA